

Cleveland State University
Monte Ahuja College of Business
 Bachelor of Arts Degree
Business Studies Major: On-Campus Track

Two Maps: On-Campus Track & Online Track

Fall 2025 – Spring 2026: Recommended Academic Course Sequence

Student Name: _____ CSU ID number: _____

First Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ENG 101 English I	3		FYV	ENG 102 English II	3		RPW
Quantitative & Formal Reasoning	3		QFR	Quantitative & Formal Reasoning	3		QFR & DDL
BSM 140 Business Studies Major Experience	1	X		Human Culture & Creativity Elective	3		HCC
Scientific Inquiry & Investigations Elective	3		SII	FIN 201 Financial Planning or FIN 351 Intro Fin Mgt	3	X	
Scientific Inquiry & Investigations Lab Elective	1		SII Lab	IST 203 Spreadsheet Skills and Applications	3	X	
Inquiry Launch Elective	3		IL				
Semester Total	14			Semester Total	15		

Second Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ECN 202 Principles of Microeconomics	3	X	SHB	MKT 350 Principles of Personal Selling	3	X	
Global Human Perspectives Elective	3		GHP	MKT 301 Fundamentals of Marketing	3	X	
GAD 250 Business Communication (W)	3	X	WAC	Flex Core Major Elective	3	X	
ACT 221 Introductory Accounting I	3	X		African American History & Culture Elective	3	X	AAHC
IST 305 Information Systems in the Business World	3	X		OSM 311 Intro. to Operations Management	3	X	
Semester Total	15			Semester Total	15		

Third Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
PRM 367 Introduction to Property Management	3	X		MGT 321 Organizational Behavior	3	X	
MGT 301 Principles of Management	3	X		MKT 321 International Business	3	X	
Scientific Inquiry & Investigations	3		SII	MGT 340 Human Resource Management	3	X	
Flex Core Major Elective: +	3	X	WAC/SPAC	Flex Core Major Elective	3	X	
Diversity in Society Elective	3		DIS	Flex Core Major Elective	3	X	
Semester Total	15			Semester Total	15		

Fourth Year							
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
OSM 442 Innovation Management	3	X		BSM 400 Business Decision Making	3	X	CAP
INB 488 Multicultural Marketing	3	X		MKT 456 Customer Relationship Management	3	X	
BUS 351 Business, Society & Government (W)	3	X	WAC/SPAC	Business 300/400 Elective Course	3	X	
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X	
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X	
General Elective	1			BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	16			Semester Total	15		

Apply for Spring graduation prior to Sep 9th

Degree Requirements: 120 Credit Hours & required coursework

Fall 2025 – Spring 2026: Bachelor of Arts Degree – Business Studies Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Arts students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program.

Quantitative & Formal Reasoning Requirement: Completion of any two QFR courses, which satisfy the CSU Inquiry Core Curriculum requirement or use transfer college level math courses. Completion of two WAC courses are a part of the major. Student must complete course BSM 140 by the end of the second semester or sooner of enrollment in the Business Studies program.

Transfer coursework rules: Student must complete a minimum of 46-49 credit hours of Business Studies major coursework among the three core areas of the Business Studies Major: Basic Core/Practical Core/Business Studies Major Core at CSU. Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Major Graduation Requirement: The course BSM 140 must be completed by the end of the second semester of enrollment in the Business Studies Program. Math requirement: Completion of any two college level math courses which satisfy the Quantitative & Formal Reasoning category with a grade of "D" or higher. Achievement of a minimum cumulative grade-point average of 2.00 in the Business Studies Major. A student can earn two D grades among any Business Studies program courses without repeating the courses.

Inquiry Core Curriculum Key:

IL = Inquiry Launch (1 course)
 FYV = Finding Your Voice (1 course, C or better required)
 RPW = Research & Professional Writing (1 course C or better required)
 QFR = Quantitative & Formal Reasoning (2 courses)
 SII = Scientific Inquiry & Investigations (2 courses & 1 lab)
 HCC = Human Culture & Creativity (1 course)
 DDL = Data & Digital Literacy (1 course, can be satisfied by a second QFR course)

GHP = Global Human Perspectives (1 course)
 AAHC = African American History & Culture (1 course)
 S/HB = Society & Human Behavior (1 course)
 DIS = Diversity in Society
 WAC/SPAC = Writing/Speaking Across the Curriculum (2 courses, one in the major; C or better required)
 CAP = Capstone
 ** Inquiry Launch requirement is waived for transfer students.
 # One diversity course will be waived for students with 60 or more transfer credits.

This information is provided solely for the convenience of the reader, and the University expressly disclaims any liability which may otherwise be incurred. This publication is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, the University reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.

Cleveland State University
Monte Ahuja College of Business
Bachelor of Arts Degree
Business Studies Major: Online Track

Fall 2025 – Spring 2026: Recommended Academic Course Sequence

Student Name: _____ CSU ID number: _____

First Year								
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core	
ENG 101 English I	3		FYV	ENG 102 English II	3			RPW
Quantitative & Formal Reasoning	3		QFR	Quantitative & Formal Reasoning	3			QFR
BSM 140 Business Studies Major Experience	1	X		Human Culture & Creativity Elective	3			HCC
Scientific Inquiry & Investigations Elective	3		SII	FIN 201 Financial Planning or FIN 351 Intro Fin Mgt	3	X		
Scientific Inquiry & Investigations Lab Elective	1		SII Lab	IST 203 Spreadsheet Skills and Applications	3	X		
Inquiry Launch Elective	3		IL					
Semester Total	14			Semester Total	15			
Second Year								
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core	
ECN 202 Principles of Microeconomics	3	X	SHB	MKT 301 Fundamentals of Marketing	3	X		
Global Human Perspectives Elective	3		GHP	Flex Core Major Elective	3	X		
GAD 240 Online Communication for Business Professionals	3	X		Flex Core Major Elective	3	X		WAC
ACT 221 Introductory Accounting I	3	X		African American History & Culture Elective	3	X		AAHC
IST 305 Information Systems in the Business World	3	X		Scientific Inquiry & Investigations	3			SII
Semester Total	15			Semester Total	15			
Third Year								
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core	
MKT 454 Online Marketing Strategies	3	X		MGT 321 Organizational Behavior	3	X		
MGT 301 Principles of Management	3	X		MKT 321 International Business	3	X		
OSM 311 Intro. to Operations Management	3	X		MGT 340 Human Resource Management	3	X		
Flex Core Major Elective	3	X		ENT 315 Principles of Innovation & Entrepreneurship	3	X		
Diversity in Society Elective	3		DIS	Flex Core Major Elective	3	X		
Semester Total	15			Semester Total	15			
Fourth Year								
Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core	
OSM 442 Innovation Management	3	X		BSM 400 - Business Decision Making	3	X		CAP
INB 488 Multicultural Marketing	3	X		MKT 456 Customer Relationship Management	3	X		
BUS 351 Business, Society & Government (W)	3	X	WAC	Business 300/400 Elective Course	3	X		
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X		
Flex Core Major Elective	3	X		Flex Core Major Elective	3	X		
General Elective	1			BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X		
Semester Total	16			Semester Total	15			
Apply for Spring graduation prior to Sep 9th								
Degree Requirements: 120 Credit Hours & required coursework								

Fall 2025 – Spring 2026: Bachelor of Arts Degree – Business Studies Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. **College/Program Notes:** Bachelor of Arts students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program.

Quantitative & Formal Reasoning Requirement: Completion of any two QFR courses, which satisfy the CSU Inquiry Core Curriculum requirement or use transfer college level math courses. Completion of two WAC courses are a part of the major. Student must complete course BSM 140 by the end of the second semester or sooner of enrollment in the Business Studies program.

Transfer coursework rules: Student must complete a minimum of 46-49 credit hours of Business Studies major coursework among the three core areas of the Business Studies Major: Basic Core/Practical Core/Business Studies Major Core at CSU. Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Major Graduation Requirement: The course BSM 140 must be completed by the end of the second semester of enrollment in the Business Studies Program. Math requirement: Completion of any two college level math courses which satisfy the Quantitative & Formal Reasoning category with a grade of "D" or higher. Achievement of a minimum cumulative grade-point average of 2.00 in the Business Studies Major. A student can earn two D grades among any Business Studies program courses without repeating the courses.

Inquiry Core Curriculum Key:

IL = Inquiry Launch (1 course) FYV = Finding Your Voice (1 course, C or better required) RPW = Research & Professional Writing (1 course C or better required) QFR = Quantitative & Formal Reasoning (2 courses) SII = Scientific Inquiry & Investigations (2 courses & 1 lab) HCC = Human Culture & Creativity (1 course) DDL = Data & Digital Literacy (1 course, can be satisfied by a second QFR course)	GHP = Global Human Perspectives (1 course) AAHC = African American History & Culture (1 course) S/HB = Society & Human Behavior (1 course) DIS = Diversity in Society WAC/SPAC = Writing/Speaking Across the Curriculum (2 courses, one in the major; C or better required) CAP = Capstone ** Inquiry Launch requirement is waived for transfer students. # One diversity course will be waived for students with 60 or more transfer credits.
--	---

This information is provided solely for the convenience of the reader, and the University expressly disclaims any liability which may otherwise be incurred. This publication is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, the University reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.