

Bachelor of Arts in Journalism & Public Relations - Journalism Sequence
EFFECTIVE FALL 2025

First Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
Inquiry Launch Elective	3		IL	Research & Professional Writing Elective	3		RPW
African-American History & Culture Elective	3		AAHC	Quantitative & Formal Reasoning Elective	3		QFR
Finding Your Voice Elective	3		FYV	Scientific Inquiry Elective	3		SI
COM 101 Principles of Communication	3		SHB	Human Culture & Creativity Elective	3		HCC
COM 102 Adobe CC: Digital Content Creation in Com	3	X	DDL	Com 224 Fundamentals of Journalism & Promotion	3	X	
Semester Total	15			Semester Total	15		

Second Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
Scientific Inquiry Elective with Lab	4		SI	General Elective*	3		
Global Human Perspectives Elective	3		GHP	General Elective*	3		
Diversity in Society Elective	3		DiS	COM 226 Mass Media and Society	3	X	
General Elective*	3			COM 303 Communication Inquiry	3	X	
Com 225 Media Writing	3	X	WAC	COM 326 Advanced Reporting	3	X	WAC
Semester Total	16			Semester Total	15		

Third Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
General Elective* WAC/SPAC	3		WAC	COM 358 Media Law & Ethics	3	X	
Com 335 Multimedia Story Telling	3	X		COM 425 Publication Design	3	X	
Com 347 Political Communication	3	X		COM Journalism Elective	3	X	
COM Journalism Elective	3	X		General Elective*	3		
General Elective* 300/400	3			General Elective* 300/400	3		
Semester Total	15			Semester Total	15		

Fourth Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
COM 427 Laboratory News Media I	3	X		COM 427 Laboratory News Media II	3	X	
General Elective* 300/400	3			Com 363 Communication Production	1	X	
General Elective*	3			General Elective* 300/400	3		
General Elective*	3			General Elective*	3		
General Elective*	3			General Elective*	3		
				General Elective*	3		
Apply for Spring graduation prior to Sep 9th							
Semester Total	15			Semester Total	16		

Credit Total: 122 (minimum 120 required for degree)

Assumptions: college-level readiness in MTH & ENG

*If the University Foreign Language was fulfilled in High School, the 8 university credits listed here must still be taken in any subject in order to reach the 120 total credit hours required for the degree.

*The plan above is a suggested guide to ensure that all General Education, College, University, and Major requirements are met within 4 years of study. Students may deviate from the suggested placement of Gen Ed courses, although the M/QL and W/C requirements should be completed during the first year of study.

*General Electives ensure that a student accumulates the minimum credit hour totals needed for graduation. Students must have a **minimum of 120 total credit hours**, of which a **minimum of 36 credit hours** must be upper division (300 or 400-level courses). Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

Core Curriculum Key:	
IL = Inquiry Launch (one course)	QFR = Quantitative & Formal Reasoning (one course)
FYV = Finding Your Voice (one course, C or better required)	RPW = Research & Professional Writing (one course, C or better required)
SHB = Society & Human Behavior (one course)	HCC = Human Culture & Creativity (one course)
SI = Scientific Inquiry (two courses, one lab credit)	WAC/SPAC = Writing/Speaking Across the Curriculum Req (2 courses, one in the major)
GHP = Global Human Perspectives (one course)	AAHC = African-American History & Culture (one course)
** Inquiry Launch requirement is waived for transfer students.	DiS = Diversity in Society (one course)
	DDL = Data & Digital Literacy (one course, can be satisfied by a second QFR course)

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Bachelor of Arts in Journalism & Public Relations - Public Relations Sequence

EFFECTIVE FALL 2025

First Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
Inquiry Launch Elective	3		IL	Research & Professional Writing Elective	3		RPW
African-American History & Culture Elective	3		AAHC	Quantitative & Formal Reasoning Elective	3		QFR
Finding Your Voice Elective	3		FYV	Scientific Inquiry Elective	3		SI
COM 101 Principles of Communication	3	X	SHB	Human Culture & Creativity Elective	3		HCC
COM 102 Adobe CC: Digital Content Creation in Com	3	X	DDL	Com 224 Fundamentals of Journalism & Promotion	3	X	
Semester Total	15			Semester Total	15		

Second Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
Scientific Inquiry Elective with Lab	4		SI	General Elective*	3		
Global Human Perspectives Elective	3		GHP	General Elective*	3		
Diversity in Society Elective	3		DiS	COM 226 Mass Media and Society	3	X	
General Elective*	3			COM 257 Principles of Public Relations	3	X	
Com 225 Media Writing	3	X	WAC	Com 260 Principles of Advertising	3	X	
Semester Total	16			Semester Total	15		

Third Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
General Elective* WAC/SPAC	3		WAC	Com 464 Media Metrics & Analytics	3	X	
COM 350 Persuasion and Attitude Change	3	X		COM 425 Publication Design	3	X	
COM 303 Communication Inquiry	3	X		General Elective*	3		
Com 335 Multimedia Storytelling	3	X		General Elective*	3		
General Elective* 300/400	3			General Elective* 300/400	3		
Semester Total	15			Semester Total	15		

Fourth Year

Fall Semester				Spring Semester			
	Credits	Major	Core		Credits	Major	Core
Public Relations Elective	3	X		COM 447 Promotional Production (Capstone)	3	X	
COM 455 Communication Campaigns	3	x		Com 363 Communication Production	1	X	
General Elective* 300/400	3			General Elective* 300/400	3		
General Elective*	3			General Elective*	3		
General Elective*	3			General Elective*	3		
				General Elective*	3		
Apply for Spring graduation prior to Sep 9th							
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Credit Total: 122 (minimum 120 required for degree)							

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FYV = Finding Your Voice (one course, C or better required)	RPW = Research & Professional Writing (one course, C or better required)
SHB = Society & Human Behavior (one course)	HCC = Human Culture & Creativity (one course)
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