CLEVELAND STATE



Title: A Resolution for Enhanced Communication and Transparency

Author(s): Senator Jack Whitman	
Sponsor(s):	

WHEREAS, Cleveland State University has, on multiple occasions, failed to adequately and accurately convey important messages and updates concerning Academics, Student Housing and Student Life to the Student Body within a reasonable timeframe; and

WHEREAS, the Cleveland State University Student Government Association exists to advocate for the interests of the student body, but has in the past limited its own communication effectiveness due to limited access to campus-wide emails and disjointed branding initiatives.

THEREFORE, BE IT RESOLVED that the Student Government of Cleveland State University hereby:

- 1. Shall launch a twice-monthly, so as to follow Student Senate Meetings, "Update Bulletin" to be distributed from SGA directly to the student body, using an email list as provided by the University and containing important and necessary updates on Cleveland State University actions with an impact on the Student Body, while remaining limited in length;
- 2. Shall officially adopt the Cleveland State University Brand Guide as that of the Student Government Association, with the exception of SGA's separately approved logos; and

3. Shall firmly advocate for radical transparency as a method to increase student trust in the operations of Cleveland State University, delivering the full truth to the Student Body and Public as soon as it is known to insiders.

BE IT FINALLY RESOLVED that copies of this resolution shall be distributed to all SGA members, made available online, and made available to the student body upon request.

Jack Whitman Interim Speaker of the Senate Alysha Syed Student Body President