



BOARD OF TRUSTEES

THE CLEVELAND STATE UNIVERSITY

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Thursday, January 16, 2020, 7:30 a.m.
PLACE: The Glasscock Family Foundation Ballroom, Room A-B
Student Center, 2121 Euclid Avenue

PRESENT: Chair David H. Gunning II, Trustees Thomas W. Adler, Patricia M. DePompei, Len Komoroski, Lisa K. Kunkle, and Dan T. Moore; Student Trustees Erykah J. Betterson and Allison K. Younger; Community Board Members Robyn N. Gordon, Thomas E. Hopkins, Heather Lennox, Linda McHugh, and Joseph D. Roman; Faculty Representatives Dr. William M. Bowen and Dr. Rachel K. Carnell; Secretary to the Board of Trustees Dr. William J. Napier and President Harlan M. Sands. Others in attendance: Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Michael F. Biehl, Senior Vice President for Business Affairs and Chief Financial Officer; Dr. Randall C. Deike, Senior Vice President for Enrollment Management and Student Success; and Dr. Shannon Greybar Milliken, Vice Provost & Dean of Students.

Chair Gunning called the meeting to order at 7:30 a.m. and confirmed the presence of a quorum.

Chair Gunning asked if there were any corrections, additions or deletions to the minutes of the November 21, 2019 Board meeting. Hearing none, he called for a motion to approve the minutes. Moved by Trustee Adler, and seconded by Trustee Kunkle, the minutes were approved by voice vote.

REPORT OF THE CHAIR

Chair Gunning welcomed everyone to the first Board meeting of the new year, and the beginning of the spring semester. He congratulated CSU student athletes with a combined grade point average (GPA) of 3.31, and noted the great improvement of the women's and men's basketball teams over last year, both now with a 3.0 GPA.

REPORT OF THE PRESIDENT

President Sands congratulated Trustee Tom Adler on having received the Cleveland Heritage Medal, which recognizes demonstrated leadership in civic, philanthropic, or corporate spheres, and is the highest civilian award in Greater Cleveland.

President Sands reported that he continues to promote public higher education through his work with the Inner-University Council and with one-to-one meetings with elected officials in Columbus. He acknowledged that the funding components of the State Share of Instruction formula are complex and advanced; however, the formula may not recognize the additional funding resources that are necessary to support services for students requiring additional types of wrap-around services.

Over the winter break, President Sands reported that he met with his peer presidents of the northeast Ohio public universities, noting a collaborative dialogue among them that acknowledges specific institutional expertise, while looking for ways to align strategic resources and bring talent to the region.

President Sands reported on updated plans corresponding with University strategies and priorities. This spring, work will begin to update the campus master plan and to implement the Forward Together Innovation Challenge, a “shark tank” style competition geared toward new research and innovative projects.

President Sands provided background on State funded capital budget community requests, explaining how Cleveland State has received them in the past largely as a “pass through” institution. He is changing that approach and increasing University participation levels, by entering into collaborative initiatives like the Mid-Town Innovation Community and Cityblock projects, and expanding collaborations with The Cleveland Foundation, Case Western Reserve University, and Jumpstart Inc.

President Sands noted the December commencement for one thousand new graduates; he introduced one of the new graduates, Dr. Debra Fenty, who pursued her Ph.D. in educational leadership while working full-time at Cleveland State as the Associate Director of the All-In-One/Campus 411 Department.

Other campus updates announced by President Sands included the successful completion of a challenge grant from the Kelvin and Eleanor Smith Foundation, matched by Lee and Angelica Zappis, and resulting in a \$1 million gift for the Film School; and Dr. Anton Komar receiving a four-year R01 grant from the National Institutes of Health (NIH), funded for a total amount of \$1,177,720.

President Sands highlighted the spring semester enrollment of more than 250 new international graduate students, mainly from India, through the Cleveland State Global International initiative. He also reported continuing his recruitment visits to regional high schools, noting that Cleveland State continues to emerge as a school of first choice for the region and beyond. Chair Gunning requested, for the March meeting, information on the demographics of the CSU undergraduate student body, including a summary of communities where they live and high schools that they attended.

President Sands acknowledged the memorial tribute to Steven A. Minter that included the naming of the Atrium in the Center for Health Professions building; plus a future memorial tribute for Norman Krumholz, Emeritus Professor at the Levin College and a widely respected urban planner and community development leader.

President Sands announced upcoming events including the annual Martin Luther King Jr. breakfast, co-sponsored with Cuyahoga Community College; and a new Presidential Lecture Series beginning on March 19 with Anthony Abraham Jack, Assistant Professor, Harvard Graduate School of Education, and author of “The Privileged Poor: How Elite Colleges are Failing Disadvantaged Students” (**Attachment A**).

In closing, President Sands introduced Vice Admiral Forrest Faison III, a longtime health care administrator and senior military commander with extensive experience in medical education and innovation. Admiral Faison was appointed Senior Vice President for Research and Innovation and Chief Healthcare Strategy Officer. In that regard, he will oversee the broad effort to unify and expand CSU’s educational outreach and scholarship efforts in all aspects of health care, while spurring the continued growth of Cleveland as a center for medical innovation. He will also seek to develop new pathways and strategies designed to enhance the University’s status as a nationally recognized urban research university.

Chair Gunning congratulated President Sands on an excellent hire and addition to the Cleveland State community, noting that this type of thoughtful strategic appointment will help to bolster Cleveland State’s impact on the healthcare community.

As part of the President’s Report, Senior Vice President Deike reported that 226 new international students, mostly engineering and business majors, are on campus this spring through the efforts of CSU Global, adding to the diversity of the campus. More international students are expected with the “hard launch” of the program this fall. Trustee Roman asked for a list of countries of origin of these students and the current CSU international student population. Trustee Adler added a request for undergraduate international student data and costs.

Trustee Moore remarked that he supports President Sands’ recruitment efforts to area high schools and would like to know more about CSU faculty members who are involved in these recruitment efforts. Chair Gunning suggested using outstanding CSU alumni, such as Tom Hopkins, in recruitment visits as appropriate. Trustee Hopkins offered that CSU Foundation directors are also available to make high school recruitment visits.

ACADEMIC AFFAIRS AND STUDENT SUCCESS COMMITTEE

Chair Moore noted that the Committee met on January 7 (**Attachment B**). He reported that Provost Jianping Zhu and Dr. Randall Deike, Senior Vice President for Enrollment Management and Student Success, with IT assistance, will be preparing instructions on how to access the interactive enrollment and student success scorecard.

Chair Moore reported that Provost Zhu informed the Committee of a plan to hire 40 new faculty, including the strategic redeployment of eight faculty positions made available by faculty utilization of the Voluntary Separation Incentive Plan. He also reported that a presentation was made by Dr. Deike regarding the impact of global and Ohio demographics, automation and artificial intelligence, and cultural challenges on higher education and the workforce. It was noted that CSU was well-positioned with local business and industry partnerships and coops/engaged learning to be able to address the labor shortage and workforce skill mismatch in a highly competitive market.

The Committee also received an update on research and awards by Dr. Jerzy Sawicki, who Chair Moore noted has served for seven years as the head of Research, and is stepping down to return to a full-time faculty position in engineering.

In an update on the use of the early alert system (Starfish) by Dr. John Holcomb, it was reported that 95% of the faculty have used Starfish at least once. Five-week and nine-week progress reports are among the Starfish tracking components. Chair Moore reported that Provost Zhu will work with Dr. Deike and Institutional Research to have data regarding the usage of Starfish integrated into the Enrollment Management and Student Success scorecard.

Chair Moore reported that Dr. Marius Boboc, Vice Provost for Academic Planning, presented the Committee with an update on instructional evaluation, measuring teaching effectiveness. He reported a student response rate of 40%, and an average faculty rating of 4.2 on a scale of five.

In closing, Chair Moore reported that the Committee recommended the approval of Faculty Professional Leaves of Absence for Academic Year 2020-2021, which is on the Consent Agenda. He also stated the importance of having the Academic Affairs and Student Success Committee Chair serve on the Boards' Executive Committee.

FINANCIAL AFFAIRS ISSUES

Chair Gunning noted that the Financial Affairs Committee did not meet during January. He called on Senior Vice President Michael Biehl to update the Board on the University's financial status (**Attachment C**). He reported that FY20 operating fund revenues are forecasted to be slightly higher than budget. As of the end of November 2019, cash and investments increased \$18 million, to \$177 million.

Mr. Biehl reported that CSU is in the upper third of the Ohio public universities with a Senate Bill 6 composite ratio of 4.2, measuring an institution's financial health. Institutions with a composite ratio of 1.75 for two consecutive years are placed on State fiscal watch.

Mr. Biehl reviewed the financial scorecard. A decrease in instructional fee tuition revenue is forecasted for FY20 due to a projected 2.9% enrollment decline; however, revenue from the State Share of Instruction (SSI) and student fees are forecasted to be higher than the FY20 budget.

Trustee DePompei requested that the annual tuition rate and percent increase be shown on future financial reports. Questions were raised regarding the impact of tuition increases on enrollment and how CSU compares in cost with Ohio public institutions and nationally.

Mr. Biehl noted that all the state universities are required to submit an annual efficiency report to the Ohio Department of Higher Education; approval is being sought on the Consent Agenda for the Fiscal Year 2019 Affordability and Efficiency Report submitted by CSU to the Ohio Department of Higher Education.

He reported that a one-year extension of the Facilities Use Agreement with the Community of Hope, providing use of 12,000 square feet on the first floor of the Union Building, is also on the Consent Agenda for approval.

BOARD ENGAGEMENT SESSION

Student Support Services and Well-being

Dr. Shannon Greybar Milliken, Vice Provost and Dean of Students, provided an overview of Student Support Services and Well-being (**Attachment D**). She noted that the mission of the Department of Student Life is to provide a variety of quality services and programs to enhance the university experience and complement Cleveland State University's academic mission.

Dr. Milliken introduced the leadership team: Dr. Timeka Rashid (Inclusive Student Engagement), Ali Martin Scoufield (Community Standards and Advocacy), Grace Clifford (Disability and Testing Services), Nurse Practitioner Eileen Guttman (Health and Wellness Services) and Dr. Katharine Oh (Counseling Center). She noted that together, they oversee both student engagement and student support services.

Dr. Milliken reported on support services available to students and the volume of student usage. She noted that disability and testing services administers over 2,000 exams a semester, a 30% increase in students using the testing center since 2017; more than 2,730 students visited the Health and Wellness Services center between July 1, and December 31, 2019; and that the Lift Up Vikes! Resource Center and Food Pantry distributes approximately 5,000 pounds of food and personal care items to students each month.

Another component, CSU's Campus Assessment Response Evaluation (CARE) Team, works collaboratively to support the wellbeing and safety of students, faculty and staff, and promotes a culture on campus that encourages reporting of concerns.

Dr. Milliken also noted an active Counseling Center offering student outreach, individual counseling, couples and group counseling, case management, psychiatry, and crisis counseling (including the 2015 creation of a suicide prevention task force).

Dr. Milliken closed her report noting that student support services, wrap-around services and student wellbeing, all help to contribute to enriched recruitment efforts and increased retention for the University.

Chair Gunning thanked Dr. Milliken for the overview, noting that Cleveland State's efforts for the well-being of students, including thoughtful resource allocation, should be included in future recruitment communications.

REPORT OF THE CSU FOUNDATION

Trustee Hopkins referenced the Fundraising Reports through November 30, 2019 provided with the Board of Trustees meeting materials (**Attachment E**). He noted that fundraising progress is on track toward the \$11 million goal for fiscal year 2020.

Mr. Hopkins reported that Dr. Julie Rehm, Vice President for University Advancement, is leading a divisional assessment and once it is completed, results will be shared with the Board of Trustees.

The CSU Foundation Nominating Committee is being chaired by Daria Roebuck; Mr. Hopkins encouraged Board Trustees to submit names of potential Foundation Board members to him or to Dr. Rehm.

Mr. Hopkins reminded the Board that the Radiance Fundraising event, scheduled for April 28, will honor community members Bernie and Bridgette Moreno, and Bob and Judy Rawson with the President's Medal, CSU's highest non-academic recognition. Mr. Hopkins noted that more than 1,700 student scholars have benefitted from Radiance scholarship funds since 2011. Because the event is so meaningful and highlights the impact of a Cleveland State education, Mr. Hopkins encouraged Board Trustees to bring along a colleague who has not previously attended the event.

CONSENT AGENDA

Chairman Gunning explained that routine matters, or those discussed previously, are considered on the Consent Agenda. Chairman Gunning asked if there were items that Board members wished to discuss individually; there were none.

Trustee Adler moved, and Trustee Moore seconded, the motion to approve the following consent agenda items: Faculty Professional Leaves of Absence (**Attachment F**), Fiscal Year 2019 Affordability and Efficiency Report submitted to the Ohio Department of Higher Education (**Attachment G**), and Amendment to the Facilities Use Agreement with the Community of Hope (**Attachment H**). The following resolutions were approved by voice vote.

RESOLUTION 2020-1

PROFESSIONAL LEAVES OF ABSENCE, AY2020-2021

WHEREAS, the individuals in the Professional Leaves of Absence Summary Report for the Academic Year 2020-2021 have been reviewed by the appropriate committees and administrators; and

WHEREAS, they have fulfilled the requirements for professional leave as set forth in Article 20 of the Agreement between Cleveland State University and the CSU Chapter of the American Association of University Professors, or in the case of the College of Law faculty, of Section 3344-11-09 of the CSU Faculty Personnel Policies;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees approves the granting of Professional Leaves of Absences for the academic year 2020-2021 to those individuals as outlined in the Summary Report.

RESOLUTION 2020-2

APPROVAL OF CLEVELAND STATE UNIVERSITY FISCAL YEAR 2019 EFFICIENCY REPORT SUBMITTED TO ODHE

WHEREAS, the Governor of the State of Ohio created the Ohio Task Force on Affordability in February 2015 to make recommendations on the three principles of 1) efficiency in expense management and revenue generation, 2) maintaining a high quality of education, and 3) lowering the student's cost of earning a degree; and

WHEREAS, Section 3333.95 of the Ohio Revised Code (ORC) requires the Chancellor of the Ohio Department of Higher Education (ODHE) to maintain an Efficiency Advisory Committee composed of members from each of Ohio's public colleges and universities in support of the Task Force's recommendations; and

WHEREAS, each public college and university is required to submit an annual efficiency report to the Chancellor, which feeds into the ODHE annual efficiency report to the Governor and General Assembly; and

WHEREAS, State law also requires each public college and university's board of trustees to approve the institutions' annual efficiency report; and

WHEREAS, due to the University's timing for Board of Trustees meetings, the University submitted its efficiency report (attached Exhibit A) to the ODHE on November 1, 2019 thereby meeting the required submission deadline;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves the University's Fiscal Year 2019 efficiency report, as submitted to the ODHE on November 1, 2019.

RESOLUTION 2020-3

APPROVING EXTENSION OF FACILITIES USE AGREEMENT WITH COMMUNITY OF HOPE

WHEREAS, COMMUNITY OF HOPE, an Ohio non-profit (hereinafter called the "User"), and CLEVELAND STATE UNIVERSITY (hereinafter called "CSU") entered into that certain Facilities Use Agreement dated August 27, 2018 (the "Agreement"), whereby CSU provided to User access and use of office space located in the Union Building at 1836 Euclid Avenue, Cleveland; and

WHEREAS, CSU and User amended the term of the Agreement by a First Amendment dated February 1, 2019; and

WHEREAS, CSU and User mutually desire to further amend the term of the Agreement through January 31, 2021; and

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves the extension of the Agreement between Community of Hope and Cleveland State University, through January 31, 2021, subject to any modifications deemed necessary by University General Counsel.

EXECUTIVE SESSION

Trustee Komoroski moved, and Trustee DePompei seconded, the motion to adjourn into Executive Session for the purpose of discussing matters involving real estate and matters involving imminent and pending litigation with General Counsel.

A roll call vote was taken by the Secretary of the Board; voting in the affirmative were Mr. Adler, Ms. DePompei, Mr. Komoroski, Ms. Kunkle, Mr. Moore, and Chair Gunning.

Chair Gunning excused everyone except the voting and community trustees present, President Sands, Board Secretary Napier, General Counsel Wilson and Provost Zhu. The executive session began at 10:05 a.m.

Chair Gunning announced at 10:13 a.m. that the Board had finished its business in Executive Session and was returning to its regular meeting. He noted that there were no items to be acted upon as a result of the executive session.

There being no further business, the meeting adjourned at 10:14 a.m..

Respectfully submitted,

APPROVED ON MARCH 19, 2020

William J. Napier

Secretary to the Board of Trustees

APPROVED ON MARCH 19, 2020

David H. Gunning II

Chair, Board of Trustees