



BOARD OF TRUSTEES

CLEVELAND STATE UNIVERSITY

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Wednesday, May 20, 2015, 10:00 a.m.
PLACE: The Wolstein Center, Gerald H. Gordon Conference Pavilion
Weinberg Board Room

PRESENT: Chairman Robert H. Rawson, Jr.; Trustees Thomas W. Adler, Morton Q. Levin, Dan T. Moore III, and Bernardo “Bernie” Moreno; Student Trustee David I. Pendleton; Community Board Member Dr. Paul E. DiCorleto; Faculty Representative Dr. Nigamanth Sridhar; President Ronald M. Berkman, and Secretary to the Board of Trustees William J. Napier.

The meeting was called to order at 10:10 a.m. by Chairman Rawson. A quorum was confirmed.

Trustee Levin moved, and Trustee Adler seconded, the motion to approve the minutes of the March 30, 2015 meeting. The minutes were approved by voice vote.

REPORT OF THE CHAIRMAN

Chairman Rawson reported that the Executive Committee had not met since the last Board meeting. He announced that, due to much uncertainty with the state budget process, the June 24 Board meeting could be moved to July 9 or 10. Vice Chairman Moreno suggested that budget models of worst case scenarios be prepared, in addition to a “wish list” to be funded when the funding situation becomes clearer. President Berkman stated that the University is looking at markets and new strategic enrollment initiatives to build a more comprehensive, holistic budget plan, to be presented at the next meeting.

President Berkman noted a period of uncertainty with the state budget between June 24 and July 1, due to unknowns involving tuition caps and additional state subsidy (SSI). The University, however, he indicated could not go beyond July 9/10 without an approved operating budget for FY16, especially as it involves student financial aid.

Closing his report, Chairman Rawson announced canceling the June 24 Board meeting. He stated that an Executive Committee meeting would be scheduled in advance of the next Board meeting, to be held on July 10.

REPORT OF THE PRESIDENT

President Berkman reported that the Center for Innovation in Medical Professions, due to open July 21, is within budget and has \$800,000 in contingency funds remaining. He indicated that it was a great project on many facets: the project involved minority inclusion and provided coop opportunities for CSU engineering students. He noted the innovative aspects of the new building and technology. He suggested that the next Board meeting be held there, or start or end the meeting with a tour. In response to Trustee Adler, he said that a formal opening of the building is being planned on September 2.

The President reported on the new Brookings Institution ranking that measures the career earning capacity of students. He explained that, controlling all the variables and comparing mid-career salaries of graduates, Cleveland State University ranked as the third highest value-added university in Ohio, joining the University of Cincinnati and Miami University of Ohio.

President Berkman reported that the university presidents met recently with legislators and the legislative leadership at the statehouse in Columbus. He said that another "President's Day" will be held in Columbus in early June.

In closing, President Berkman reported that over 4,100 students (1,800 in winter; 2,300 in spring) have graduated this year. He noted the different feeling from past commencements, and the maturity, confidence and pride of the students walking across the stage. Chairman Rawson recognized, and expressed appreciation, for the increased participation of the faculty at the May commencements.

In response to Trustee Adler, President Berkman indicated that about two-thirds of the graduates were undergraduates, and one-third graduate students. Trustee Adler requested a demographic breakdown of the graduating students.

REPORT OF THE CSU FOUNDATION CHAIR

Vice President for University Advancement & Executive Director of the CSU Foundation Berinthia LeVine thanked *Radiance* Co-Chairs Tom Adler and Tim Cosgrove for their leadership in exceeding the \$1million goal this year for student scholarships, and for creating a culture for philanthropy through this significant annual event. At the event, the President's Medal was awarded to Albert B. Ratner, co-chairman emeritus of Forest City Enterprises, in recognition of his civic, philanthropic and corporate achievements. It was noted that the Ratner family was touched and extremely appreciative of the honor. The *Radiance* evening also highlighted the unveiling of the University's first \$100 million comprehensive campaign, including a \$5 million campaign gift from Donald and Pamela Washkewicz.

Vice President LeVine referenced the fundraising results as of April 30, 2015 (**Attachment A**), noting that it will be another record-breaking year with an exceptional President as a fundraiser, the closing of a \$500,000 deferred gift, and many five and six-figure gifts. An increase of 3.2% in CSU Foundation investments was reported.

Vice President LeVine announced that the CSU Foundation Board of Directors will hold its Annual Meeting on June 2. She reported that Stephen Kirk's term as Chair of the Foundation Board has ended, and Nancy McCann will become the new Chair. She further noted that Mr. Kirk will serve a one-year term as Vice Chair.

In closing, Vice President LeVine noted the renewed energy on campus and the increased number of event participants. She reported that CSU's first Women's Leadership Symposium, with Pulitzer Prize-winning journalist Connie Schultz as the keynote speaker, and a panel of alumni and students, attracted 393 women and seven men. The Volunteer Leadership Summit, she indicated was also a success, and would become an annual event.

ACADEMIC AFFAIRS

Chairman Moore reported that Dr. Yarbrough updated the Committee on the challenges and the initiatives to improve the response time and service to students in the areas of disability services (2,100 accommodation testing), health services (6,600 students), and counseling center (900 students). An update on course evaluations was presented by Provost Mageean, who reported a 52% response rate in the first pilot of the electronic evaluation software, a 42% response rate in the spring to an expanded pilot, and full implementation in Fall 2015. Chairman Moore indicated that he had requested that the evaluation questions be sent to all the Board members. He also reported that Vice Provost LaGrange presented an annual report on eLearning. It was noted that over 60,000 credit hours were taken online in each of the last three years (an increase of 14.7% in online courses over last year, and 30% since Academic Year 2011). Also noted, was the addition of two undergraduate degree completion and four new graduate online programs. He ended his report by noting that the University has been ranked as the 12th best on-line college in the country.

FINANCIAL AFFAIRS

Chairman Levin reported that the Committee removed the amended Professional Staff Personnel Policies from the Financial Affairs Committee meeting agenda for consideration of the full Board, and recommended policies on administrative data, “persona non grata” for campus visitors, and procedures for naming gift opportunities to the Board for approval. He noted that there was a discussion about access to buildings as part of the “Persona Non Grata” policy, and that the Naming Gifts Opportunities Guidelines calls for named gifts of \$1 million or greater to be approved by the Board. He also reported that several information items were presented to the Committee: 1) the annual report on environmental health and occupational safety, indicating 100% compliance with radiation lab and x-ray inspections and waste management; 2) an overview of the FY15 Financials as of March 31, 2015, showing enrollment slightly under budget and the University operating at breakeven; and 3) a report on investments as of March 31, 2015. He indicated that an investment update would be presented at the next meeting, with proposed changes to the Investment Policy.

CONSENT AGENDA

Chairman Rawson explained that routine matters, or those discussed previously, are placed on the consent agenda. He noted that consent agenda item C., regarding Amended Professional Staff Personnel Policies, was being removed for consideration later in the meeting, and asked if there were consent agenda items that Board members wished to remove and discuss individually. There were no other items to be considered separately.

Trustee Adler moved, and Trustee Levin seconded, the motion to approve the following consent agenda items: University Administrative Data Policy (**Attachment B**), Policy regarding “Persona Non Grata” for Campus Visitors (**Attachment C**), Naming Gift Opportunities Guidelines (**Attachment D**), FY 2015 Third Quarter Gift and Pledge Payments Acceptance (**Attachment E**),

and FY2015 Second and Third Quarters Sponsored Programs Funds Acceptance (**Attachment F**).

The following resolutions were passed by voice vote.

RESOLUTION 2015-29

APPROVAL OF UNIVERSITY ADMINISTRATIVE DATA POLICY

WHEREAS Cleveland State University is an instrumentality of the State of Ohio and as such is required to maintain the security, integrity and access to all public records as defined by the Ohio Public Records Act; and

WHEREAS, without the proposed Administrative Data Policy, the University is at risk for non-compliance to the Ohio Public Records Act as it pertains to University Administrative Data; and

WHEREAS, the University Administrative Data Policy was originally created to mitigate the risk of noncompliance and was further assessed and reviewed to bring it under the guidelines of the University's general Policy on Policies and was vetted appropriately including a thirty day open comment period; and

WHEREAS, the Financial Affairs Committee of the Cleveland State University Board of Trustees has reviewed the proposed Administrative Data Policy and background materials and recommends approval of the Policy;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Cleveland State University hereby approves the University Administrative Data Policy as presented; and

BE IT FURTHER RESOLVED that the Administration, in carrying out this Resolution, is hereby authorized and empowered to make any necessary changes to the University Administrative Data Policy as may be required to ensure the security and integrity of its administrative data and conform to the provisions of applicable and effective provisions of federal and state laws, or otherwise deemed appropriate.

RESOLUTION 2015-30

**APPROVAL OF POLICY REGARDING "PERSONA NON GRATA" STATUS FOR
CAMPUS VISITORS**

WHEREAS, visitors to Cleveland State University can act in ways detrimental to the University, including, but not limited to, by disrupting University activities, harassing members of the University community or otherwise interfering with order on campus; and

WHEREAS, such disruptive visitors are not subject to student or employee disciplinary processes; and

WHEREAS, it is appropriate for the University to have a process for barring such disruptive visitors; and

WHEREAS, the Policy Regarding “Persona Non Grata” Status for Campus Visitors provides appropriate process for disruptive visitors; and

WHEREAS, the proposed policy was developed and vetted appropriately with relevant stakeholders and posted for a thirty day open comment period;

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Cleveland State University hereby approves the Policy Regarding “Persona Non Grata” Status for Campus Visitors as presented; and

BE IT FURTHER RESOLVED that the Administration, in carrying out this Resolution, is hereby authorized and empowered to make any necessary changes to the Policy Regarding “Persona Non Grata” Status for Campus Visitors as may be required to ensure compliance with the applicable and effective provisions of federal and state laws, or otherwise deemed appropriate.

RESOLUTION 2015-31

APPROVAL OF NAMING GIFT OPPORTUNITY GUIDELINES

WHEREAS, Cleveland State University recognizes those donors who make significant contributions to its endowment funds, programs, faculty research, facilities and campus spaces with naming opportunities; and

WHEREAS, Cleveland State University Board of Trustees approved Guidelines for the Naming of Endowments and for the Naming of Academic Programs and Physical Structures on March 18, 2005; and

WHEREAS, revisions to current Guidelines are necessary to keep pace with Cleveland State University growth and to maintain uniformity across the Cleveland State University’s colleges, schools, and units; and

WHEREAS, the Naming Gift Opportunity Guidelines were developed and vetted appropriately with a thirty day open comment period; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Cleveland State University hereby approves the Naming Gift Opportunity Guidelines as presented; and

BE IT FURTHER RESOLVED that the Administration, in carrying out this Resolution, is hereby authorized and empowered to make any necessary changes to the Naming Gift Opportunity Guidelines as may be required to ensure compliance with the applicable and effective provisions of federal and state laws, or otherwise deemed appropriate.

RESOLUTION 2015-32

ACCEPTANCE OF FY 2015 THIRD QUARTER GIFTS AND PLEDGE PAYMENTS

RESOLVED, that the gifts and pledge payments totaling \$1,364,011.85 received by the Cleveland State University Foundation during the period January 1, 2015 to March 31, 2015 are hereby accepted with thanks; and,

BE IT FURTHER RESOLVED, that the President is hereby directed to use these gifts subject to their terms and conditions.

RESOLUTION 2015-33

ACCEPTANCE OF SPONSORED PROGRAMS FUNDS FOR FY 2015 SECOND AND THIRD QUARTERS

RESOLVED, that the Sponsored Programs funds totaling \$2,236,640 received by the Cleveland State University during the period October 1, 2014 to December 31, 2014, are hereby accepted with thanks; and

RESOLVED, that the Sponsored Programs funds totaling \$840,693 received by the Cleveland State University during the period January 1, 2015 to March 31, 2015 are hereby accepted with thanks; and

BE IT FURTHER RESOLVED, that the President is hereby directed to use these Sponsored Programs funds subject to their terms and conditions.

EXECUTIVE SESSION

Trustee Adler moved, and Trustee Moreno seconded, the motion to adjourn into Executive Session for the purpose of discussing real property matters, personnel matters regarding the employment contracts of public employees, and to discuss with General Counsel imminent and

pending litigation and amended personnel policies affecting non-binding staff. A roll call vote was taken by the Secretary to the Board; voting in the affirmative were Mr. Adler, Mr. Levin, Mr. Moore, Mr. Moreno, and Chairman Rawson.

Chairman Rawson excused everyone except the voting and community trustees present, to meet first with President Berkman, Chief of Staff Bennett, Provost Mageean, Board Secretary Napier, Vice President McHenry, and General Counsel Wilson for the first segment of executive session relative to real property matters; the session began at 10:50 a.m.

Chairman Rawson announced at 12:00 p.m. that the Board had finished its business in Executive Session and was returning to its regular meeting. He noted that as a consequence of Executive Session, there were several items requiring Board action.

Trustee Levin moved, and Trustee Moreno seconded, the motion to approve the Shared Responsibility Agreement for the Cleveland Metropolitan School District programs on the campus of Cleveland State University and to authorize the University Administration to make minor changes in the agreement as mutually agreed upon by the two parties. The following resolution was passed by voice vote.

RESOLUTION 2015-34

CLEVELAND STATE UNIVERSITY AND CLEVELAND MUNICIPAL SCHOOL DISTRICT SHARED RESPONSIBILITY AGREEMENT

WHEREAS, the District and CSU have been working cooperatively on a K-8 International Baccalaureate (“IB”) School, known as the Campus International School (“CIS”); and

WHEREAS, the District and CSU have agreed to locate a new Pre K-8th grade CIS on property owned by CSU; and

WHEREAS, the District and CSU expect to expand the existing K-8 IB Program into a K-12 Program; and

WHEREAS, the 9-12th IB Program will be housed at the Cole Center once the new Pre K-8th grade School is built; and

WHEREAS, the District and CSU have worked cooperatively on a Science Technology Engineering and Math (STEM) program for several years with assistance from the KeyBank Foundation; and

WHEREAS, the District and CSU believe their respective students benefit because the STEM High School for 11th and 12th grades is located on the CSU Campus in Rhodes Tower West; and

WHEREAS, the District and CSU want to coordinate their efforts in the operation of the STEM and IB programs;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Cleveland State University hereby approves the Shared Responsibility Agreement for the CMSD Programs on the campus of Cleveland State University in substantially the form presented; and

BE IT FURTHER RESOLVED that the Administration is authorized to make minor changes in the agreement as mutually agreed by the two parties, subject to the review and approval of the University General Counsel.

Trustee Moreno moved, and Trustee Adler seconded, the motion to approve the four-year employment agreement extension between Cleveland State University and Head Women's Basketball Coach Kate Peterson-Abiad. The following resolution was passed by voice vote.

RESOLUTION 2015-35

EMPLOYMENT AGREEMENT EXTENSION BETWEEN CLEVELAND STATE UNIVERSITY AND KATE PETERSON-ABIAD

WHEREAS, Kate Peterson-Abiad is currently employed by CSU as its Head Women's Basketball Coach for a term expiring on June 30, 2016, pursuant to an Employment Agreement effective May 1, 2013 ("Employment Agreement"); and

WHEREAS, CSU wishes to extend Kate Peterson-Abiad's employment for an additional four (4) years, for a term expiring on June 30, 2020; and

WHEREAS, Kate Peterson-Abiad has agreed to the four-year extension of her employment with CSU as Head Women's Basketball Coach;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees hereby approves the Employment Agreement Extension between Cleveland State University and Kate Peterson-Abiad, Head Women's Basketball Coach, in the form attached hereto.

Trustee Moreno moved, and Trustee Moore seconded, the motion to approve the amended personnel policies affecting non-binding staff, effective July 1, 2015. The following resolution was passed by voice vote.

RESOLUTION 2015-36

PROFESSIONAL STAFF PERSONNEL POLICIES

WHEREAS, the Professional Staff Personnel Policies were last reviewed and updated in 2010; and

WHEREAS, a total review and revision of the Professional Staff Personnel Policies has been completed; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves the revised Professional Staff Personnel Policies, effective July 1, 2015.

NOMINATING COMMITTEE

Trustee Moore, as Chair of the Nominating Committee, reported that the Committee is recommending no change in Board officers for 2015-2016: Robert H. Rawson, Jr. as Chairman; Bernie Moreno as Vice Chairman; Morton Q. Levin as Treasurer; Thomas W. Adler as Trustee Development Officer; and William J. Napier, as Secretary to the Board of Trustees. Chairman Rawson stated that the Board officers would be voted on at the next meeting.

There being no further business, the meeting was adjourned at 12:05 p.m.

Respectfully submitted,

APPROVED ON JULY 10, 2015

William J. Napier
Secretary to the Board of Trustees

APPROVED ON JULY 10, 2015

Robert H. Rawson, Jr.
Chairman, Board of Trustees